



# Girl Scouts®

Girl Scouts of Greater Atlanta, Inc.

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**Every Girl Scout Cookie Has a Mission: To Help Girls  
Make the World a Better Place!**

## **2010 Girl Scout Cookie Program kicks off on Dec. 21, 2009**

*Try the NEW Thank U Berry Munch! cookie*

ATLANTA — Place your order for Girl Scout Cookies a little earlier this year! Girls will have their order cards in hand on Dec. 21, 2009. Beginning Saturday, Feb. 20, you can look forward to seeing Girl Scout Cookie Booths at your local grocery and retail stores and inside your local Simon Malls during the month of March.

Try this year's new cookie, **Thank U Berry Munch** – a crispy rice cookie with REAL cranberries sweetened with white fudge chips and crispy rice that is sure to satisfy your taste buds!

All 8 varieties of cookies have 0g trans fat and no hydrogenated oils, including the all new **Thank U Berry Munch**. Other cookies offered during the sale are Samoas, Trefoils, Tagalongs, Do-si-dos, Lemon Chalet Cremes, Dulce de Leche and the all time favorite, Thin Mints. **Each box sells for \$3.50.**

**There's more in the box than just cookies!** In 2009, with 3.9 million boxes sold, more than \$2.2 million dollars in troop profits were re-invested in local community service projects. Proceeds from the Girl Scout Cookie Program not only provide rewards for individual Girl Scouts and their troops but also provide funding for programs and resource materials for more than 41,000 girls and 17,700 adult members who are part of Girl Scouts of Greater Atlanta.

During the months of February and March, visit the Cookie Finder on the Girls Scouts of Greater Atlanta's web site ([www.gsgatl.org](http://www.gsgatl.org)) for a listing of the hundreds of Girl Scout Cookie Booth locations in the greater Atlanta region.

This year, girls will have loads of fun reaching their personal sales goals and helping their communities as they incorporate the **2010 Girl Scout Cookie theme, *Inspired by U***. Girls across the country, ages 5-17, will be inspiring change. They will discover what matters most, connect with people in their community and use the power of Girl Scout Cookies to take action and make the world a better place.

**The Girl Scout Cookie Program is the premier entrepreneurial program for girls and young women in the U.S.** Selling Girl Scout Cookies helps girls gain real life skills such as money management, decision-making, cooperative learning and goal setting. The beneficial

effects are evidenced by the fact that many of today's businesswomen cite selling Girl Scout Cookies as their first step toward successful careers.

### **Notable former Girl Scouts in business and professional careers today:**

- **Shirley Franklin**, mayor of Atlanta
- **Monica Pearson**, TV news anchor
- **Dakota Fanning**, actress from Georgia
- **Sally Ride**, first woman in space
- **Hillary Clinton**, former First Lady and candidate for the U.S. presidency
- **Sandra Day O'Connor**, first woman named to U.S. Supreme Court
- **Katie Couric**, network news anchor
- **Barbara Walters**, TV personality
- **Vera Wang**, fashion designer
- **Susan Taylor**, magazine editor

### **Look for your local Girl Scouts' Walkabout**

**Monday, March 8 to Sunday, March 14**

During the entire month of March – especially the week of **March 9 to March 15** -- Girl Scouts of Greater Atlanta will canvas their neighborhoods going door-to-door with Girl Scout Cookies in hand. Too often the public says that they were never asked by a girl to purchase cookies. Well, this year everyone will know when to expect Girl Scouts to come ringing their doorbells with the opportunity to purchase America's favorite cookies.

#### **About the Girl Scouts of Greater Atlanta, Inc.**

Girl Scouts of Greater Atlanta, Inc. serves approximately 41,000 girls and over 17,700 adult members in 34 counties in the Greater Metropolitan Atlanta area, northwest Georgia and Polk County, TN. Girl Scouting's mission is to build girls of courage, confidence and character, who make the world a better place. For more information on how to join, volunteer or donate to the Girl Scouts of Greater Atlanta, Inc. call 1-800-771-4046, or visit [www.gsgatl.org](http://www.gsgatl.org). For information on the national organization visit the GSUSA Web site at [www.girlscouts.org](http://www.girlscouts.org).

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